



Box 1011
Whitecourt, AB T7S 1N9
4907 – 52 Avenue
Chamber of Commerce Business Centre
Phone: 780.778.5363

I'M DREAMING OF A WHITECOURT CHRISTMAS!

DEADLINE TO REGISTER: November 3, 2026

PAYMENT IS DUE: November 9, 2026

The Whitecourt & District Chamber of Commerce would like to invite businesses to participate in the annual **"I'm Dreaming of a Whitecourt Christmas"** promotion. Last year, over 30 stores participated, and 20,000 cards were distributed, generating **2-3 million dollars** in local shopping!

Participating businesses will be listed on promotional posters, online, and social media.

The promotion will kick off on Friday, November 13!

How it works:

- Stamp cards, stamps, and draw boxes will be distributed to participating stores by November 12.
- The packages will not be provided to you until the invoice has been paid in full.
- Starting November 13, employees can distribute stamp cards to customers after a qualifying purchase of \$10 or more. Each card has 20 x \$10 stamp boxes. If a customer spends \$200, you can stamp the box that says "\$200", instead of stamping all 20 boxes.
- **As cards are handed out, the employee can write their name on the card. There will be one employee draw every Thursday for \$200 Whitecourt Bucks for the cashier that started the winning card!**
- Once a customer fills up their card (\$200 of local shopping), they can enter it in any draw box at any participating store.
- **The draw boxes will be collected every Wednesday afternoon, starting Wednesday November 25 beginning at 1:00 PM.**
- Draws will be held on Thursday at 10 AM. The draws will be conducted over Facebook Live.
 - November 26 – 3 winners
 - December 3 – 3 winners
 - December 10 – 3 winners
 - December 19 – 1 winner – FINAL DRAW!
- The promotion will run until December 19, 2026, or until all stamp cards run out.

- All prizes must be claimed within 14 days of the drawing, if prizes are not claimed you will forfeit your prize and move onto the next person.

# of Employees	Member Price	Non-member Price
Under 5	\$125 + 4 x \$25 Gift Cards	\$175 + 4 x \$25 Gift Cards
6-10	\$175 + 4 x \$50 Gift Cards	\$250 + 4 x \$50 Gift Cards
11-24	\$250 + 6 x \$50 Gift Cards	\$400 + 6 x \$50 Gift Cards
25-49	\$350 + 6 x \$50 Gift Cards	\$500 + 6 x \$50 Gift Cards
50+	\$500 + 6 x \$50 Gift Cards	\$600 + 3 x \$100 Gift Cards

****Must be a member as of July 1, 2026***

Over \$2,500 will be spent on advertising and over \$6,000 will be given away in gift cards to local stores!

DRAW NIGHT

Do you want the opportunity to have one of the live Thursday Morning draws at your business?

There will be a cost of \$250 if the Chamber of Commerce does a live-stream draw from your business location. If there are more than 4 businesses interested in purchasing this option, all interested parties names will go into a hat, and 4 lucky winners will be drawn. If your name is not drawn, there is no cost to you.

PARTICIPANT REGISTRATION

If you would like to be a participant in “I’m Dreaming of a Whitecourt Christmas”, please fill in the registration form below and email it to events@whitecourtchamber.com.

- ✓ Participant commitment must be received by November 3, 2026.
- ✓ Payment must be received by November 9, 20256. Payments can be made when your cards, stamps, and box are delivered.
- ✓ Gift Certificates must be received by November 12, 2026. We can collect these when we distribute cards, stamps, and boxes or you can drop them off in advance.

Business Name			
Contact Name		Phone Number	
Email Address		# of Employees	

Please feel free to reach out to me if you have any questions!

Sincerely,

Taya Barrett
 Administrative Assistant/Market Manager
 780-778-5363
events@whitecourtchamber.com



I'm Dreaming of a Whitecourt Christmas

\$10

\$10

\$10

\$10

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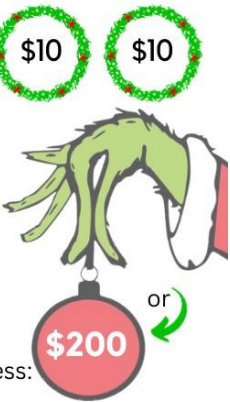
\$10

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or

Name/Phone Number:

Cashier Name/Business:
