

**SHOP LOCAL.
HUNT LOCAL.
WIN LOCAL.**



WHITECOURT SCAVENGER HUNT

DATE: THURSDAY, SEPTEMBER 24, 2026

LOCATION: WHITECOURT

TIME: 3-9PM

Official Participant Rules & Regulations

The Whitecourt & District Chamber of Commerce is excited to invite the community to participate in the **Shop Local. Hunt Local. Win Local. Downtown Scavenger Hunt**, taking place in conjunction with the Fresh Community Night Market.

The purpose of the scavenger hunt is to encourage residents and visitors to explore Downtown Whitecourt, discover local businesses, connect with our business community, and support shopping local.

1. HOW TO PARTICIPATE

1. Participants can pick up a **Shop Local. Hunt Local. Win Local. Scavenger Hunt Passport** at the Whitecourt & District Chamber of Commerce Business Centre (4907 52 Ave) or participating businesses starting **Monday, September 21st, 2026**.
2. Participants must visit participating businesses and complete the scavenger hunt challenge provided at each location.
3. Once a participant has successfully completed a challenge, the participating business will stamp the participant's passport.
4. Participants must complete a minimum of **8 participating business stops** to qualify for the grand prize draw of \$500 Whitecourt Bucks.
5. Participants are encouraged to visit and complete challenges at more than 8 participating businesses.

6. Participants do **not** need to make a purchase to complete a scavenger hunt challenge. However, participants are encouraged to support the participating businesses whenever possible.
7. Participants will receive an **additional entry** for every \$20 spent at a participating business. Bring your receipt to Shop, Sip & Stroll Event on Thursday, September 24th by 9pm.

2. EVENT HOURS

The Shop Local. Hunt Local. Win Local. promotion will run from approximately **3:00 p.m. to 9:00 p.m. on Thursday, September 24, 2026.**

Participating businesses may choose their own hours of operation during this period. Businesses are not required to remain open for the entire 3:00 p.m. to 9:00 p.m. promotion period.

Participants are responsible for planning their route based on the individual operating hours of participating businesses.

The Whitecourt & District Chamber of Commerce cannot guarantee that every participating business will be open for the entire promotion period.

3. PASSPORT REQUIREMENTS

1. Only official scavenger hunt passports provided by the Whitecourt & District Chamber of Commerce are eligible for the prize draw.
2. Each participant may submit **one passport** for the prize draw.
3. A passport must contain at least **8 valid business stamps** to qualify.
4. Stamps must be provided by the participating business after the participant has completed the designated challenge.
5. Participants may not initial, stamp, or otherwise validate their own passports.
6. Altered, photocopied, duplicated, damaged, or fraudulent passports may be disqualified at the discretion of the Whitecourt & District Chamber of Commerce.

4. SUBMITTING YOUR PASSPORT

Completed passports must be returned to the **Whitecourt & District Chamber of Commerce booth** at the Shop, Sip & Stroll event in downtown Whitecourt by **9:00 p.m. on Thursday, September 24, 2026**, unless otherwise announced by the Chamber.

Participants must provide their:

- Full name
- Phone number and/or email address

This information will be used to contact prize winners.

5. PRIZES

Participants who complete at least 8 valid scavenger hunt stops will be entered into the prize draw.

Potential prizes may include:

- Whitecourt Bucks
- Gift cards
- Products donated by participating businesses
- Services donated by participating businesses
- Other locally donated prizes

Prize values and quantities will be announced by the Whitecourt & District Chamber of Commerce.

Golden Tickets

Some participating businesses may also have **Golden Tickets** available during the event.

Golden Tickets may provide an instant prize or additional prize opportunity. Details may vary by participating business.

Finding a Golden Ticket does not replace the requirement to complete 8 scavenger hunt stops for the grand prize draw.

6. PRIZE DRAW

1. Eligible completed passports will be entered into the prize draw for \$500 Whitecourt Bucks.
2. Winners will be selected at random following the event.
3. Winners will be contacted using the contact information provided on their entry.

4. If a selected winner cannot be reached within one week, the Chamber reserves the right to select another winner. Photo identification will be required to redeem your prize.
5. Prizes are non-transferable and cannot be exchanged for cash unless otherwise specified.
6. The Whitecourt & District Chamber of Commerce reserves the right to substitute a prize of equal or greater value if circumstances require.

7. ELIGIBILITY

The scavenger hunt is open to residents and visitors participating in the September 24th, 2026 event.

There is **no purchase necessary** to participate or enter the prize draw.

Employees, directors, officers, and immediate family members of the Whitecourt & District Chamber of Commerce may participate in the scavenger hunt but are not eligible to win Chamber-funded prizes.

Participating businesses may establish their own eligibility requirements for any additional business-specific promotions or prizes.

8. PARTICIPATING BUSINESSES

Participating businesses are independently owned and operated and are responsible for their own products, services, promotions, and hours of operation.

The Whitecourt & District Chamber of Commerce is not responsible for:

- Changes to a business's hours of operation
- A business closing unexpectedly
- Products or services offered by participating businesses
- Individual business promotions
- Business-specific prizes or promotions

Participants are encouraged to be respectful of business staff, customers, property, and operating procedures while completing the scavenger hunt.

9. RESPECTFUL PARTICIPATION

Participants are expected to conduct themselves in a respectful and appropriate manner.

Participants must:

- Follow instructions provided by participating businesses
- Respect business property
- Respect staff and other customers
- Follow all applicable laws and regulations
- Remain within publicly accessible areas unless invited elsewhere by the business
- Follow any safety instructions provided by businesses or event organizers

The Chamber reserves the right to disqualify a participant who engages in inappropriate, disruptive, unsafe, fraudulent, or disrespectful behaviour.

10. PHOTOS & SOCIAL MEDIA

Participants are encouraged to share their scavenger hunt experience on social media using:

#ShopLocalWhitecourt

#HuntLocalWhitecourt

#ShopLocalHuntLocalWinLocal

By participating in the scavenger hunt, participants understand that photographs or videos may be taken by the Whitecourt & District Chamber of Commerce or event partners during the event for promotional purposes.

Participants who do not wish to be photographed or included in promotional materials should notify the Chamber representative when possible.

11. WEATHER & EVENT CHANGES

The Whitecourt & District Chamber of Commerce reserves the right to modify, postpone, or cancel the scavenger hunt or any portion of the promotion due to circumstances beyond its control, including severe weather, safety concerns, emergency situations, or other unforeseen circumstances.

Any significant changes will be communicated through the Chamber's social media channels and/or other available communication methods.

12. LIMITATION OF LIABILITY

Participation in the scavenger hunt is voluntary.

The Whitecourt & District Chamber of Commerce is not responsible for injury, loss, damage, theft, or expense arising from participation in the scavenger hunt, except where such liability cannot legally be excluded.

Participants are responsible for their own safety and for supervising children in their care.

13. PRIVACY

Personal information collected through the scavenger hunt, including names and contact information, will be used for the administration of the prize draw and contacting winners.

The Whitecourt & District Chamber of Commerce will not sell or provide participant contact information to third parties for unrelated marketing purposes.

14. CHANGES TO THE RULES

The Whitecourt & District Chamber of Commerce reserves the right to clarify, modify, or update these rules where necessary to ensure the fair and safe operation of the scavenger hunt.

Any significant changes will be communicated to participants through the Chamber's available communication channels.

15. ACCEPTANCE OF RULES

By participating in the **Shop Local. Hunt Local. Win Local. Whitecourt Scavenger Hunt**, participants acknowledge that they have read, understood, and agreed to follow these rules and regulations.

 **SHOP LOCAL. HUNT LOCAL. WIN LOCAL.**

Thank you for exploring Downtown Whitecourt and supporting our local business community!

Whitecourt & District Chamber of Commerce