



SUMMER STREET

**DOWNTOWN
WHITECOURT**

FEST 2024



Summer Street Fest is back for 2024!

Summer Street Fest is a one-day event scheduled for **Saturday, August 10, 2024** from **2-7 p.m.** to bring together local businesses, artists, live entertainment, family-friendly activities, and community members to celebrate culture, art, music and dance in the heart of downtown.

We are excited to announce that the **Whitecourt & District Chamber of Commerce** will be joining our economic development planning team and will be the point of contact for businesses interested in getting involved with Summer Street Fest.

How can you get involved as a local business owner?

- Participate in Late Night Shopping by keeping your business open later hours and provide your business details so we can highlight your products and services;
- Host an event at your storefront during the event;
- Pop-up on the street to showcase your business and products;
- Feature a Street Fest prize draw in your store during the event;
- Provide us with your in-store specials and we will highlight you across social media platforms; or
- Create your own idea and let us know how we can support you!



Does your business want to participate?
Contact manager@whitecourtchamber.com
or call **780-778-5363**.



For all other inquiries, connect with
ecdev@whitecourt.ca or call **780-778-2273**.