



## Whitecourt & District Chamber of Commerce

### General Member Meeting Minutes

Wednesday, May 10, 2023

Executive: Louise Meier, Mark Dickin

Board Attendees: Terriann Masse, Debbie Davio, Julie Sawyer

Ex-officio: Alyssa Calliou, Sasha Stang

Members: Roland, Bert Roach, Reeve Burrows, Bill Lee, Dave Kusch, Melissa Schwindt, Alan Deane, Janet Kuehn, Neil Shewchuk, Nrip Dogra, Denby Keylor, Angela Hoyda, Omar, Mike Putzke, Jill Kokotailo, Lillian Wisser, Dave MacNevin, Darcy (Canfor), Matt Joyal, Selene Dowsett, Ryan (Herc), Jeremy (Herc), Gerald Hosker, George Vanderburg, Liz Vanderburg, Heidi McMillin, Jarvis Massey, Sheilagh Watson, Clair Kirkby, Linda Wigton, Stephanie Rawluk.

Special Guests: Angel Pacholok

Meeting called to order at Eagle River Casino by Mark Dickin at 11:54am.

#### 1. Approval of Agenda

<b>MOTION TO ACCEPT THE AGENDA</b>			
#1	Moved by	Seconded by	Carried (Y/N)
	Dave MacNevin	Terriann Masse	Y

#### 2. Approval of Previous Meeting Minutes

<b>MOTION TO ACCEPT THE PREVIOUS MEETING MINUTES</b>			
#2	Moved by	Seconded by	Carried (Y/N)
	Terriann Masse	Debbie Davio	Y

#### 3. Executive Reports

- I. Executive Director's Report
- II. President's Report

<b>MOTION TO ACCEPT THE EXECUTIVE REPORTS</b>			
#3	Moved by	Seconded by	Carried (Y/N)
	Terriann Masse	Debbie Davio	Y

#### 4. Woodlands County Update



## Whitecourt & District Chamber of Commerce

- I. Alberta State of Emergency for the wildfires.
  - II. Keep your drones out of the fire area.
  - III. EWF035 has entered Woodlands County. Applied for Forestry Improvement grant. They were successful in getting the grant. Detected on May 5, 3km southeast of Shining Bank.
  - IV. Shout out to Woodlands County Airport (CZYU), home to aerial firefighting equipment. 15 helicopters working out of that facility. Shared the new logo for the airport.
  - V. Completed 3.5 out of 5 years of Economic Recovery and we are on track.
  - VI. Millwright bylaw.
  - VII. Supporting Lemonade Day.
  - VIII. Participating in the annual Trade Fair.
  - IX. July 7-9, 15 voyager style canoes coming to shore. The museum will be open throughout the weekend. Community supper up to 2,000 people.
  - X. Woodlands County photo contest.
5. Alberta Chambers of Commerce – presentation from Angela Pacholok on Chamber Market and ACC Benefits
- I. 81% of businesses believe a Chamber of Commerce has a very positive impact in the community.
  - II. Role of Chamber: promote the interests of our local business communities and our members.
  - III. Purpose of ACC: support all local chambers.
  - IV. Goal: future proof Chambers as the world's most powerful business resource.
  - V. 115 local chambers, 22000 businesses, 1000+ business volunteers, Every MLA and MP riding.
  - VI. Unique - our ability to influence government.
    - i. Substantial wins from doctors to highway twinning.
  - VII. Alberta Perspectives – data collection from businesses. What do they want? Where are they going? WDCC can ask for Whitecourt results. The ACC reaches out to post-secondary education to help fill the gaps in labor shortages.
  - VIII. Pilot shortage. Pilots going on strike soon.
  - IX. Vote Prosperity – a platform of business opportunities.
  - X. Value Added Program
    - i. Gas savings
    - ii. Insurance
    - iii. Health benefits
    - iv. Marketing
  - XI. Chamber Platform



## Whitecourt & District Chamber of Commerce

- i. Includes Chamber Market E-Commerce
  - ii. \$25 set up fee
  - iii. Helps boost your SEO (Search Engine Optimization)
- XII. Round Table
- i. Whitecourt Transport looking for volunteers to sort out food for evacuees.
  - ii. ANC is opening a peroxide bleach plant, plans starting October this year for paperback book covers.
  - iii. NGPS Career Education Task Force.

The meeting was adjourned at 12:57pm.

<b>MOTION TO ADJOURN</b>			
Motion #10	Moved by	Seconded by	Carried (Y/N)
	Terriann Masse	N/A	Y