

# 2023 Membership



## Criteria

- **Elite \*Maximum of 5 Members**
  - Has been a Platinum Member for at least 1 year prior
  - Must be a current member in good standing
  - Must be a business located in the Town of Whitecourt, Woodlands County, or Town of Mayerthorpe (not available to Government or Non-profit)
  - Cannot be used in exchange for services
  - If more than 5 businesses are interested, a draw will be held at the President's Gala on Saturday, January 28<sup>th</sup>
  - Members can purchase an Elite Membership for one year at a time.
- **Platinum Plus \*Maximum of 5 Members**
- **Platinum \*Maximum of 20 Members**
  - Must be a current member in good standing
  - Must be a business located in the Town of Whitecourt, Woodlands County, or Town of Mayerthorpe
  - Platinum membership will be available to previous Platinum Members first
    - Platinum Members will have until January 15<sup>th</sup> to decide if they want to continue being a Platinum Member
- **Gold**
- **Silver (Standard Membership)**
- **Non-profit/Small Business/Individual**
  - Non-profit
    - Must be a not-for-profit organization
  - Small Business
    - 5 or less employees
    - Home-based businesses are not eligible unless they are using the Chamber Plan. They can purchase the standard membership.

## Pricing and Benefits

- **Elite \$3,000+GST**
  - \$1,000 Credit to use towards event tickets, Trade Fair Booth, or Trunk or Treat Registration
  - \$1,000 Sponsorship to use towards Economic Forum, Christmas Promotion (\$300), Golf Tournament, or Trade Fair
  - Dinner with the MLA
  - Elite Banner (logo size approximately 3ft wide x 2.5ft tall)
  - First choice of Trade Fair Booth and Trunk or Treat Parking
  - Plus Gold & Standard Membership Benefits
- **Platinum Plus \$2,000+GST**
  - Guaranteed Elite Membership for the following year

- \$850 Credit to use towards event tickets, Trade Fair Booth, or Trunk or Treat Registration
- Second choice of Trade Fair Booth and Trunk or Treat Parking
- Platinum Member Banner (Platinum Plus logos will be larger than Platinum)
- Plus Gold & Standard Membership Benefits
- **Platinum \$1,500+GST**
  - \$750 Credit to use towards event tickets, Trade Fair Booth, or Trunk or Treat Registration
  - Platinum Member Banner
  - Third choice of Trade Fair Booth and Trunk or Treat Parking
  - Plus Gold & Standard Membership Benefits
- **Gold \$550+GST**
  - 25% off Trade Fair Booth
  - Logo & website link on every page of our website
  - Sponsorship recognition at all chamber events and member meetings
  - Spotlight opportunity at member meetings
  - Logo on weekly email fan out
  - Plus Standard Membership Benefits
- **Silver (Standard Membership) \$225+GST**
  - Free lunch at monthly member meetings
  - Member pricing for events
  - Business listing on our website
  - Advocacy
  - Networking opportunities
  - Free Advertising through our weekly fan out and social media
  - Member benefits through the Alberta Chamber of Commerce and Canadian Chamber of Commerce
  - Access to Chamber Plan (employee benefit program)
  - Weekly email fan out to stay up to date on events, grants, business supports, member news, etc.
  - First opportunity to sponsor and register for events
  - Opportunity to sit on the Board of Directors or committees
  - Member certificate and window decal
- **Non-profit/Small Business/Individual \$150+GST**
  - Standard membership benefits
  - Opportunity to fundraise at an event **(Non-profit only)**