

PRESS RELEASE

WEDNESDAY, AUGUST 3, 2022



AN OPPORTUNITY TO ADVOCATE LOCAL CHAMBER SEEKS INPUT FROM BUSINESSES ON CULTURE & EVENTS CENTRE

Whitecourt, AB – In February 2022, the Whitecourt & District Chamber of Commerce sent out a survey to its business membership for feedback on the proposed Culture & Events Centre. With a dynamic response rate of 34%, the survey responses indicated that the Chamber membership requires more information on the project and would want to have input on the possible decision to move forward with the project. The results of this first survey were shared with the Town of Whitecourt Council but to date we have not been asked for further input.

Chamber President, Mark Dickin stated, “We have decided to launch a second survey this week with the intention of sharing the results with our membership and at a Town Council meeting. It is through this dialogue that we will be asking questions that have been brought forward by the business membership in the community.”

The intent is to attend the fall Council meeting to present the results of our survey; initial results are showing a significant majority of businesses are asking for a plebiscite and an even higher number are wanting a pause on this project.

The proposed Culture & Events Centre has potential tax implications for Whitecourt businesses, and it is part of the job of the Chamber of Commerce to ensure the voices of our members are heard as the region’s powerful business partner.

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We are *your* powerful business partner!