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February 24, 2022

Town of Whitecourt
5004 52 Ave
Whitecourt, AB T7S 1N6

Dear Mayor Pickard, Whitecourt Town Councillors and CAO Smyl

The Whitecourt & District Chamber of Commerce appreciates the information sessions provided by the Ad Hoc Committee regarding the proposed Cultural and Events Centre for Whitecourt. Many of our members have been engaged and have provided input for Council's consideration at one of our two information sessions, other committee sessions, and by direct engagement.

This proposed centre is an extremely high-profile initiative and will no doubt bring many perspectives for Council's consideration. As the Chamber represents our members and the greater business community, we were compelled to reach out to our membership to obtain their input. We issued a survey and received a significant response rate of 32%, which is on the high end of survey engagement results.

We are providing the link to the survey results below, which includes all additional comments made by the respondents without any editing. We trust Council will find this helpful as they deliberate this proposed project and determine its outcome. As the business community will be targeted for a significant portion of the tax dollars levied to fund the facility, we urge Town Council to give appropriate consideration to the input provided by business owners.

Thank you for the opportunity to provide feedback for this project.

<https://www.surveymonkey.com/stories/SM-9M5DTY9W/>

Password: Ch@mber2022

With sincere thanks,

Mark Dickin
President